

THE LONE STAR DISPATCH

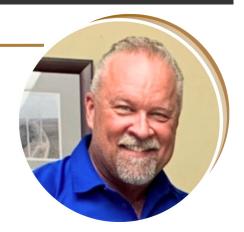
THE GOLD STAR STANDARD

SUMMER 2023 ISSUE

A Message _____ FROM OUR PRESIDENT

Hello Team! I can hardly believe we are rounding another summer! I hope everyone has had a good year thus far.

In our last issue of **THE LONE STAR DISPATCH**, we welcomed and introduced a brand-new wave of talented recruiters. Our Recruiting Department is always hard at work, focusing on attracting qualified candidates to fill our trucks. Although all our trucks are almost full, we



Doug Miller, President

encourage everyone to continue to refer drivers. I would love to get to a point where we have a surplus of drivers, instead of a surplus of trucks. Our truck vendor would love to sell us more!

I'd like to remind you all of a few on-going campaigns as part of our recruiting efforts. First, the Lone Star Driver Referral Bonus Program is open to all current Company Drivers and Owner Operators and is an easy way to make some extra money. Second, as many of you are aware, we have recently launched a redesigned website, including the Lone Star Transportation landing page, a standalone web page created specifically for potential drivers. Lastly, we continue to grow our following on Social Media. Along with the company newsletter, this is our way of communicating company news, upcoming events, network with potential candidates, and a great way to engage and showcase driver photos. So, stay connected and keep your pictures and videos coming to Social@LoneStar-LLC.com, as we are always looking for content we can share on all our sites to keep them current. (More details about each of these campaigns found on page 8.)

As we will be looking forward to football season and preparing for the holidays, I just want to remind everyone of our commitment of service to our customers and our commitment to each other as a team.

For all our drivers out there, who keep the wheels turning for this company every day, THANK YOU! We appreciate what you do, the sacrifices you make, and the way you conduct yourselves in front of our customers. To our management team and support staff, thank you for what has so far been a good year in support of our drivers and our customers. Keep up the great work and continue to support each other as the outstanding team that you are!

I thank all of you for our successes to-date and ask that we continue to work diligently to finish out the year in strong Lone Star fashion!





SAFETY ZONE >>>>

ATTITUDE

Do you know the most important difference between a good, accidentfree driver and an average or poor driver? After you have acquired the skill necessary to handle your vehicle and the judgement obtained from years and miles of experience, the most important factor in being a safe driver is ATTITUDE.

Unfortunately, attitudes change from day-to-day or even hour-to-hour. That is why a good driver can go for years without an accident and

then be trapped by a poor attitude and become involved in a preventable collision. Accidents normally do not happen just because there is one adverse event. They are often the result of several things going wrong at the same time.

While you may normally have a very positive attitude, having someone cut you off in traffic or having a disagreement with your driver manager might be enough to trigger a change in your attitude for the day. Suddenly you are no longer the easy carefree person willing to tolerate mistakes of others. Poor attitudes may cause you to drive more aggressively, drive faster, tailgate the vehicle in front of you or cut someone else off. These changes are often the final straw that prevents you from escaping from a close call without having an accident.

When something happens that affects your attitude in a negative manner, the first step in defending against it is recognize that the change has occurred. Only then can you take positive action. Take a deep

Take a deep breath, slow down, deliberately increase your space cushion, think about something else to take your mind off the disturbing event.

breath, slow down, deliberately increase your space cushion, and think about something else to take your mind off the disturbing event. If you have not started driving yet, give yourself time to cool

off. Get away from the truck, have a cup of coffee, anything to take your mind off the occurrence that got you agitated. When you start driving, make a conscious effort to be overly courteous to others. It will bring you back to a positive frame of mind. When the opportunity presents itself, yield to others, and be the courteous driver. Be positive, drive defensively and do not let the issue of road rage we are hearing so much about take control of you. Attitude truly does play a critical role in accident prevention.





very month at Group One, we recognize our team members who make our days better, rise to the occasion, and overall make Group One a better place. These nominations come from peers and co-workers.

cause several people's names were in the hat! I am pleased to announce the winner of the "Da Bomb" Award goes to...(drum roll please) ..Bethany Higgins!!!!

This comes as no surprise to me, and I am happy to be giving it to her! Bethany, Inside Sales, has come back to our team without missing a beat. She makes sure everyone is celebrated, works very hard behind the scenes to plan our office shindigs, and has been instrumental in operations and sales over the past few months. Congratulations, Bethany! - Brendan Whisenant, Operations Manager

Our team had more nominations than ever before, which made it very difficult be-





ur very own **Bethany Higgins** and **Chris Hadley**, **Sales Manager**, proudly representing our Group One Drive Away Division as one of the featured sponsors at the Used Truck Association Annual UTA KC Reception. Along with, **Brendan Whisenant**, and **Chris Hadley** featured at the Golf Scramble.



The Used Truck Association is an organization comprised of professionals and associated businesses committed to strengthening the used truck industry.

Check out more photos from this event on the LST Facebook page!

ome be part of our Group One Trade Show Logistics team!

Do you consider yourself to be a motorcycle or ATV enthusiast? Do you enjoy motorcycle shows, and teaching others about them? Do you want to get paid to travel the country hauling some of the most impressive motorcycles and ATV's on the market? If you answered yes to these questions and want to learn more about our Show Truck Services visit www.grouponetransport.com/show-truck-services/ and then give our Recruiting Department a call at 1-866-750-8520.







Out with the old and in with the new!

Our Lone Star Transportation Houston, TX terminal has been replaced with a recently constructed, fully redesigned, new and improved office building.

Drivers can drop off their paperwork through the door marked "Drivers Entrance" and are welcome to use all facilities in the drivers room, located in the shop.

We hope you'll get a chance to stop by and say hello!













On June 28, 2023, our Lone Star Logistics locations celebrated National Logistics Day with a cookout, free swag and raffle drawings! This day honors and promotes appreciation for the important role the logistic industry plays in both our national and global economies.

Everything we buy and order online reaches us through a vast network of distributors, shippers and transporters who ensure these items are delivered.

Throughout history, pioneers and explorers such as Vasco Da Gama and Christopher Columbus played a valuable role in finding new trade routes. Innovations such as steam engine helped reduce the time required to ship goods. Today, advanced and modern methods, such as those employed by Lone Star's Logistics Division, ensure specialized freight, for our customers, arrive on time and in perfect condition, no matter its size, origin or destination. Thank you to all our LST Logistics employees for your hard work and the role each of you play in the success of the logistics industry!







Check out more photos from each of the above stories on the LST Facebook Page!

Summer's Attractions

Check out more of our hottest attractions on the LST Facebook page, where we showcase photos daily!



















Lone Star Transportation Celebrates 35 Years!

In 1988, Lone Star started as an oilfield carrier based in Abilene, TX. Today, we have grown into a national carrier supporting every facet of transportation from Flatbed, Van, Warehousing & Logistics, Specialty Entertainment, Renewable Energy and so much more!

Thank you all for what you do and how professionally that you do it! - Doug Miller, President























Check out more photos from each of these events on The LST Facebook page!

Congratulations

Chris Morrow (Professional Driver, 900894) and wife Danielle on the graduation of their son, Dustin, from Gilmer High School. Dustin will be joining the Texas National Guard. (A)

Amy Pulaski (Accounting Manager, Fort Worth, TX) on the birth of her grandson, Hudson David Schlaf (pictured alongside big sisters, Blakely and Remi), born on May 22, 2023. He weighed 7 pounds 3 ounces. (B)

Ralph Sanders (Dispatcher, Conyers, GA) on celebrating his 24th wedding anniversary with wife Nakia. (C)

Brendan Whisenant (Operations Manager, Group One, Kansas City, MO) on his daughter, Lily, receiving her Second Degree Black Belt and Certification from the World Taekwondo Headquarters in Japan. Lily was also 1 of 100, out of 700 kids selected for youth and community leadership and was able to meet 4 NFL Hall of Famers while the draft was in town. (D)

Diana Anderson (Maintenance Assistant, Gainesville, TX) on the birth of her great niece, Hudsen Blake Hughes (pictured alongside big brother, Hayes), born on June 21, 2023. She weighed 7 pounds 12 ounces. (E)

Grace Kuziela (HR Assistant, Lafayette, IN) on the birth of her daughter, Theodora Frances Kuziela, born on July 2, 2023. She weighted 7 pounds 1 ounce. (F)





We are pleased to announce the launch of our new Lone Star Transportation Landing Page!

Visitors and potential drivers will "land" on this page if they click on the link we provide in an email, on Facebook, Instagram or other on-line recruiting platforms.

The new page design further strengthens our LST on-line brand, reinforces our mark as a leader in the transportation industry, and advances our user experience for qualified candidates.

Visit us as www.Ride4LoneStar.com and be sure to share this link with others!





LST recognizes our drivers are among the best in the industry! You are likely to refer other potential drivers who are best suited to drive for Lone Star and represent our brand. Therefore, we want to reward you for your referral efforts.

- ★ The Driver Referral Program is open to current Company Drivers and Owner Operators.
- ★ We are accepting driver referrals for Company Driver positions (only these positions qualify for a referral bonus).
- ★ Receive up to \$3,000 for any referred new driver or returning driver upon completion of orientation and 30 days of employment.
- ★ If driver is a former employee, bonus will not be paid if driver is returning within 90 days of the previous termination date.
- * Referral is paid in \$500 increments paid out over a 6-month period.
- ★ Candidates must state they have been referred by you at the time they complete their online application (your name must be listed on the Tenstreet application).
- ★ Candidates must meet minimum requirements and qualify for the position.
- ★ Both employee and referred driver must be actively employed to receive referral bonus payout.

Got Questions? Contact our Recruiting Department at 1-866-750-8520.

Lone Star Transportation, LLC reserves the right to change, modify or end this program, at any time, at is sole discretion.

