

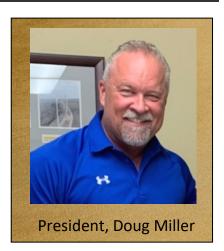
THE LONE STAR DISPATCH

THE GOLD STAR STANDARD

WINTER 2023 ISSUE

A Message ______ FROM OUR PRESIDENT

Hello Team! As I write this, 2023 is winding down. I hope everyone has a very Merry Christmas and a Happy New Year! As we look forward to a new year, I want to highlight some of the accomplishments that all of you were a part of in 2023.



While this year has still been an off year with respect to a couple of

our major markets, such as renewables and oil and gas we have seen some upticks in some of our other areas of business such as our construction equipment, warehousing, logistics and drive-away.

To close out 2023, I would like to commend all or our drivers. On December 6^{th,} the CSA scores were updated, and our numbers were very impressive! Congratulations on making Lone Star one of the most attractive carriers from a safety perspective. Your professionalism has garnered us one of the best Inspection Selection System Scores we have ever had at a 23. Likewise, to our Maintenance department, your efforts have kept our vehicle out of service.

Maintenance numbers as low as they have ever been at 9.4% and 21% respectively.

While we will fall just a little short of our total revenue goal for the year, we were profitable and managed to continue to stay competitive in the tough economic times we are in. Our customers were very good to us again this year and we had very little rate pressure.

We were also successful in bringing some new clients on board that we have never done business with before. Chevron, being one of them, and once the door was opened, they have continuously been awarding us business. Marathon Refineries and Intel are a couple more that we will be seeing a lot more work from in 2024. We have also seen a resurgence in business from some old customers who have been slow in recent years. Namely, Bechtel and Air Products have had a lot of work in 2023 and they promise to have more in 2024. (Continued on page 8)





As winter sets in, it brings forth challenges beyond the confines of your daily commute. Unforeseen dangers, particularly slip and fall injuries, lurk as icy and snow-covered surfaces become commonplace. Whether entering or exiting vehicles, conducting inspections, securing cargo, or navigating parking lots, each step demands caution on slick surfaces.

Prioritize safety by scanning your path for adequate traction and exercising extra care on sloping terrains. When dealing with metal steps or surfaces prone to freezing, exercise caution to avoid accidents, especially when unseen black ice may be present. Refrain from jumping from vehicles or loading docks, and adopt smaller steps to minimize slip risks.

Proper footwear is paramount; opt for non-skid soles made of rubber or similar materials for enhanced traction. When using exterior stairways, rely on handrails to catch yourself in case of a slip. Additionally, wearing gloves not only shields against the cold but also ensures a firmer grip.

Prepare for unexpected breakdowns by keeping extra clothing, blankets, and essential supplies in your vehicle. Plan your days meticulously, operate safely this winter, and, above all, drive defensively to navigate the season's challenges successfully.





Behind the scenes at the 2023 Yamaha Dealer Summit in Vail, CO, 11,000 ft above sea level! Group One's dedicated team worked tirelessly to ensure the success of Yamaha's biggest event. From top-secret equipment unveilings to staging displays and a 90s-themed hospitality party.



Group One played a pivotal role in Yamaha's impressive showcase at the LA Auto Show 2023. Covering everything from motorcycles to electric-assist bikes, ATVs, and Waverunners, we managed it all in one dynamic booth. Our mission? To execute flawless logistics, set up the booth to perfection, and ensure everything remained operational and upright throughout the show. It's more than just a display; it's a testament to our commitment to precision and excellence.









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SEND US YOUR MEDIA! Lone Star Transportation loves to brag on our drivers, but we can't do it without you! We need your photos, dash cam video and drone footage to showcase your truck, your loads and your spectacular views. Send your media to LSTsocial@LoneStar-LLC.com and you just might be featured in a future newsletter or on our LST Facebook page, where we post daily.



Driver Appreciation

Reflecting on our Driver Appreciation Event, where gratitude echoed at every location. Lone Star celebrated the unwavering dedication of our incredible drivers, showcasing the deep appreciation we have for their hard work and commitment. Here's to our drivers, the heartbeat



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Kisten Vaughn (East Coast Planner) Exciting news to share! Kristen Vaughn's daughter, Kalyn, tied the knot with Gabriel Davidson on 12/8. Wishing the newlyweds a lifetime of love and happiness! **(A)**

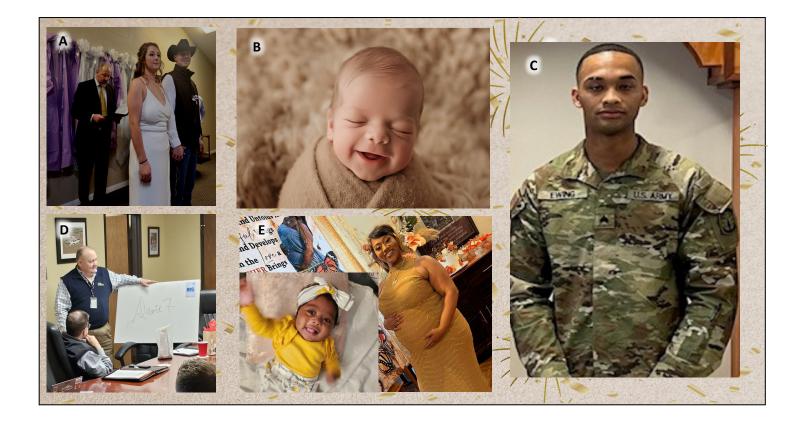
Diana Anderson (Admin Assistant) Great Nephew Crew Wilder Kirby, made his grand entrance on 8/19/23, weighing 7 lbs and measuring 20 ½ inches. Congratulations to the proud family! **(B)**

Nicole Smith (Payroll Manager) Nicole's son, Sergeant Ewing, was recently promoted in

November 2023 and is reenlisting for four more years of service in the army. He will serve his reenlistment stationed in Germany. A heartfelt congratulations to this military family, including the proud Navy veteran parents! **(C)**

David Ferebee (VP of Sales and Marketing) As 2023 comes to a close, Lone Star bids a heartfelt goodbye to a dedicated team member, David Ferebee, our esteemed VP of Sales and Marketing. After an impressive 30-year tenure, David will be embarking on a well-deserved retirement journey with his wife Kelly in 2024. (D)

Aigne Wilson (Driver Manager) A big congratulations to our wonderful employee Aigne Wilson on the arrival of baby Aunja Grace, born on 9/25/23 at 6:33 am, weighing 7 lbs 5 oz and measuring 18 inches. Wishing this beautiful family all the joy and love in the world! **(E)**



A Message FROM OUR PRESIDENT

Collectively, our dedication to service and going above and beyond for our customers is turning more customers to us and keeping our name out there as an industry leader in specialized transportation and each of you reading this can be proud of what we continue to accomplish for our customers. In 2024 we expect some challenges in several areas of our business and we will have some hurdles to overcome. I ask that everyone be diligent and look for ways to con-

trol costs better than we ever have before. Many of our customers are predicting a slow down in their business, and with the political climate that we will be in in 2024 the road will be even more rocky. Despite the disparate outlooks, we must continue to do the things that have made us successful. Focus on our customers and never give them a reason to look elsewhere for their transportation and logistics needs.

We also need to continue to operate efficiently and help each other across all our diverse divisions. We will continue to look for new opportunities to cut costs and increase our market share with and for our customers. For our drivers, we will always need you to ride for the brand and take care of our customers' freight, with safety as priority one.

I would like to also recognize a long-term employee for Lone Star who is retiring at the end of 2023. David Ferebee, our VP of Sales and Marketing will be riding off into the sunset in 2024 and we wish him and his wife Kelly all the best in their retirement. David, you have been an outstanding team member and friend over the 30 years you have ben dedicated to Lone Star! Congratulations!

In closing, this year was Lone Star's 35th anniversary in business. We have much to be proud of and we can now set our sights on the next 35 years. The team we have here is uniquely poised to move us in that direction and I can only imagine what we will look like in another 35 years!

A Fond Farewell to Lone Star's VP of Sales and Marketing

As 2023 comes to a close, Lone Star bids a heartfelt goodbye to a dedicated team member, David Ferebee, our esteemed VP of Sales and Marketing. After an impressive 30-year tenure, David will be embarking on a welldeserved retirement journey with his wife Kelly in 2024.



David's contributions to Lone Star have been nothing short of outstanding, leaving an indelible mark on our organization. His leadership, commitment, and friendship have been invaluable throughout the years. As we express our gratitude for his unwavering dedication, we wish David and Kelly all the best in this new chapter of their lives.

Join us in congratulating David Ferebee on his retirement. Lone Star is not just losing a valuable team member; we are bidding farewell to a true friend who has played an integral role in shaping our success. Cheers to a welldeserved retirement, David!

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